

# CULTURE 4 SDGs

The Sustainable Development Goals (SDGs) consist of 17 goals established by the United Nations with the aim of working towards worldwide sustainable development. Culture can play a significant role in contributing to these goals.



Cultural practices can contribute to inclusive and sustainable economic development. Cultural services should be accessible for everyone, including people from lower socio-economic backgrounds.



Traditional knowledge related to the preservation of existing resources should be recognized and sustained, and the fair sharing of the relevant benefits should be promoted. Creative practices can help preserve and promote traditional food habits and practices that are important for food security.



Participation and inclusion in cultural life and community engagement, can contribute to improved health and well-being. Culture can promote mental health and create awareness about health issues.



Culture significantly influences the well-being of students and the school climate through active participation and it promotes lifelong learning. Cultural education enhances appreciation for cultural diversity and the recognition of fundamental values. Providing cultural activities from a young age, both within family settings and in school activities, should be the norm.



Culture contributes to gender equality by empowering marginalised groups through creative practices and by reinforcing voices within systems that often exclude them. Cultural practices can provide values that promote gender equality and can be utilised to undermine traditional norms. Addressing gender inequalities and the persisting power imbalances is crucial for change.



Cultural practices can promote and educate about the appropriate and sustainable use of water.



Creative actors can participate in the planning and creation of educational and awareness-raising activities on the topic of clean energy production and consumption.



The cultural and creative sectors have the potential to be areas for inclusive, sustainable and fair employment. Creative practices contribute to increasing creativity, innovation, and learning soft skills needed in the labour market.



Culture promotes innovation and creativity by encouraging artistic and cultural expression. Creative actors can be involved in processes aimed at research, development and innovation in a wide range of industrial areas.



Cultural practices promote the inclusion of all people and the participation in cultural activities can empower individuals. Creative actors can be involved in the design and presentation of inclusive narratives. Culture should be accessible for everyone regardless of origin, colour, age or gender.



Cultural practices create human connections between structures and organisations, in order to create trust and a basis for collaboration to work towards inclusive, green and resilient cities.



Creative practices encourages critical thinking about production and consumption, which can lead to social change and policy advocacy. It can also promote cooperation and engagement between stakeholders, such as consumers, producers, policymakers and communities. Creative practices should promote sustainability.



Contribute to raising awareness and education about climate change. Cultural practices can be powerful tools to make complex climate topics accessible to a wider audience and encourage behavioural change. Within cultural practices there is an awareness of the preciousness of the four natural elements. It is vital to respect the limited resources the planet provides us with.



Clean water starts with our own sewers. Choose ethical products for restroom facilities, create awareness about this topic by displaying information in bathrooms, create consciousness about the microplastics in our water, etc. Culture can also contribute to awareness and education about marine ecosystems, biodiversity and the challenges facing oceans.



The proximity of green spaces and trees is beneficial for health and should be protected. Culture can be a powerful tool to promote awareness, appreciation of nature, ecosystem restoration, policy advocacy and, community engagement.



Raise awareness and promote intercultural dialogue and understanding. Culture can be used as a powerful tool for advocating human rights and social justice. Cultural practices can help encourage tolerance, respect and mutual understanding among diverse groups in society. This lays a foundation for peaceful coexistence and building strong and inclusive institutions.



Promote partnerships between cultures, individuals, and groups. Learning about each other's cultures fosters connections and serves as the foundation for collaboration. By integrating culture into collaborative initiatives, partnerships can be strengthened and joint efforts can be made to achieve a sustainable future.

For more information and examples about the SDG's within the cultural sector, visit the website of Pulse.